



# DIGITAL

## TRANSFORMATION CONCLAVE

Marching Towards Digitally Transformed  
& Geospatial Enabled Society

Powered by



SCAPTOX

Mark the Date:



20<sup>th</sup> March 2023  
9 AM to 5 PM

Venue:



Mövenpick Hotel  
Karachi

Gold Sponsor



BPS

# ABOUT

# DIGITAL TRANSFORMATION

# CONCLAVE 2023

Digital Transformation Conclave 2023 - Digital Transformation Conclave brings together ICT leaders and tech-savvy business visionaries from business, enterprise and government who are keen to engage with professionals and consultants from digital solution providers and ICT vendors. All presenters are disrupters, visionaries and consultants keen to help our attendees improve the way they do business.

## KEY TOPICS:

- ◉ Building a Digital Nation for the next 10 years
- ◉ Do all Digital Transformation initiatives really succeed?
- ◉ The Era of Banking 4.X
- ◉ Connecting Business & Technology
- ◉ The Future of Partnerships and Collaborations
- ◉ Digitization of the Telecon Industry
- ◉ The Era of Banking 4.X
- ◉ Big Data and Digital Transformation



# MEET OUR SPEAKERS



**Syed Amin ul Haq**  
Federal Minister  
(IT & TELECOMMUNICATION), MoIT



**Saquib Ahmed**  
Country Director  
SAP Pakistan



**Brandon Timinsky**  
Founder  
SadaPay.pk



**Shahzad Khan**  
Head of Sales for Pakistan  
Amazon Web Services (AWS)



**Sharjeel Shahid**  
Group Executive Digital Banking  
United Bank Limited



**Ijlal Jafri**  
Group CIO  
Martin Dow Limited



**Ali Asghar Jamali**  
CEO  
Toyota-Indus Motors Company



**Mehzad Sahar**  
Group Head Information Security  
Engro Corporation



**Mudassar Aqil**  
CEO  
Telenor Microfinance Bank & Easypaisa



**Umair Ahmed Baig**  
Founder  
Foree Sahulat



**Muhammad Yar Hiraj**  
CEO  
OneLoad



**Palwasha Faizan**  
Head of Digital Products &  
Platform Development  
HBL Konnect



**Qasif Shahid**  
Co-Founder & CEO  
Finja



**Monis Rahman**  
Co-Founder & CEO  
Dukan.pk



**Syed Abdul Qadir**  
Executive Director, Technology &  
Cybersecurity Risk Assurance  
A. F. Ferguson & Co.



**Amin Manji**  
CIO  
National Bank of Pakistan



**Saiyed Shahab Ahmed**  
Chief Digitalization Officer  
Oil & Gas Sector



**Zarrar Khan**  
SEVP (Enterprise & Wholesale) &  
Chief Business Services Officer  
PTCL



**Asma Zeeshan**  
Head of B2B Sales & Services South  
Telenor Pakistan



**Azeemullah Khan**  
CIO  
ILINK Pvt, Ltd



**Waseem Rasheed**  
Group CIO  
IBL Group



**Khowla Shoaib**  
Head of Partnerships, Digital Marketing  
& Distribution  
Telenor Pakistan



**Abdullah Raza**  
CIO  
Toyota Indus Motors Company



**Sardar Abubakr**  
SEVP/Chief Finance and Digital Officer  
Mobilink Microfinance Bank Limited



**Jibran Jamshed**  
Principal Officer  
Microsoft Pakistan



**Kh. Tanveer Saleem**  
IT Leader  
United Energy Pakistan



**Halima Ahmed**  
Head-Risk Architecture & Portfolio  
Governance and Analytics  
Habib Bank AG Zurich



**Rehan Qadri**  
Director Digital Business Transformation  
Khaadi SMC, Pvt. Ltd



**Iftikhar Arif**  
GM IT  
Muller & Phipps Pakistan (Pvt) Ltd



# DIGITAL TRANSFORMATION CONCLAVE

## 2023 AGENDA

8:15 am - 9:00 am <b>Registration &amp; Networking</b>		
9:00 am - 9:10 am	Opening Speech by Scaptox	Muhammad Akbar Aqil, CEO, Scaptox
9:10 am - 9:30 am	Chief guest address: Building a Digital Nation for the next 10 years	Syed Amin ul Haque, Federal Minister (IT & TELECOMMUNICATION), MoIT
9:30 am - 9:50 am	<b>Digital Leadership</b> A new level of leadership is required in business right now. We hear on how to better lead team and workforces beyond the pandemic.	Saqib Ahmed, Country Director, SAP Pakistan
9:50 am - 10:10 am	Connecting Business & Technology	Brandon Timinsky, Founder, SadaPay.pk
10:10 am - 10:30 am	Digital Innovation	Shahzad Khan, Head of Sales for Pakistan, Amazon Web Services (AWS)
10:30 am - 10:50 am <b>Tea and Networking Break</b>		
10:50 am - 12:00 pm	Panel Discussion: Banking Transformation	<b>Moderator:</b> Syed Abdul Qadir, Executive Director, Technology & Cybersecurity Risk Assurance, A. F. Ferguson & Co. <b>Panelists:</b> Mudassar Aqil, CEO, Telenor Microfinance Bank & Easypaisa Umair Ahmed Baig, Founder, Foree Sahulat Faisal Zaman, Director & Co-Founder, Keenu Muhammad Yar Hiraj, CEO, OneLoad Palwasha Faizan, Head of Digital Products and Platform Development - HBL Konnect Qasif Shahid, Co-Founder & CEO, Finja Monis Rahman, Co-Founder & CEO, Dukan.pk
12:00 pm - 12:20 pm	The Era of Banking 4.X	Sharjeel Shahid, Group Executive Digital Banking, United Bank Limited Or Amin Manji, CIO, National Bank of Pakistan
12:20 pm - 12:40 pm	Do all Digital Transformation initiatives really succeed?	Saiyed Shahab Ahmed, Chief Digitalization Officer, oil & Gas Sector
12:40 pm - 1:00 pm	Digitization of the Telecom Industry	Zarrar Khan, SEVP (Enterprise & Wholesale) & Chief Business Services Officer, PTCL Sadiqa Khalid, Deputy Director, Pakistan Telecom Authority
1:00 pm - 2:00 pm <b>Lunch and Prayers Break</b>		
2:00 pm - 2:40 pm	Panel Discussion: The Future of Partnerships and Collaborations  Legacy technology and monolith structures have forced our organizations to enhance their backend capabilities. Scalable and secured partnerships are what our institutions are looking at to evolve and be competitive and hold the market share. What are the criticalities in these partnerships involved? This panel will explore the overall understanding of partnerships and collaborations.	<b>Moderator:</b> Asma Zeeshan, Head of B2B Sales & Services South, Telenor Pakistan <b>Panelists:</b> Azeemullah Khan, CIO, ILINK Pvt. Ltd Waseem Rasheed, Group CIO, IBL Group Khowla Shoaib, Head of Partnerships, Digital Marketing & Distribution, Telenor Pakistan Abdullah Raza, Chief Information Office, Toyota Indus Motors Company
2:40 pm - 3:00 pm	Big Data and Digital Transformation	Sardar Abubakr, SEVP/Chief Finance & Digital Officer, Mobilink Microfinance Bank Limited
3:00 pm - 3:20 pm	<b>Future of Work</b> Understand future work trends and expert opinion on what the future of work looks like, whether that's remote work or redesigned workplaces.	Jibran Jamshed, Principal Officer, Microsoft Pakistan
3:20 pm - 3:40 pm	Data Driven Leadership	Kh. Tanveer Saleem, IT Leader, United Energy Pakistan
3:40 pm - 4:00 pm	Fireside Chat: Managing Risk in Digital Transformation	Mehzad Sahar, Group Head Information Security, Engro Corp Iftikhar Arif, GM IT, Muller & Phipps Pakistan (Pvt) Ltd Halima Ahmed, Head-Risk Architecture & Portfolio Governance and Analytics, Habib Bank AG Zurich
4:00 pm - 4:20 pm	Digital Transformation in the Automotive Industry: Trends & Challenges	Ali Asghar Jamali, CEO, Toyota-Indus Motors Company
4:20 pm - 4:40 pm	Digitization as an opportunity for the Textile industry	Rehan Qadri, Director Digital Business Transformation, Khaadi SMC. Pvt. Ltd
4:40 pm - 5:00 pm	Artificial Intelligence and Digital Health	Ijlal Jafri, Group CIO, Martin Dow Limited
5:00 pm - 5:20 pm <b>Closing and Session Awards</b>		

# PRE CONFERENCE WORKSHOP

2 DAYS

ADAPT SCRUM & SAFe 5.0

FRAMEWORK FOR LEAN ENTERPRISES

WORKSHOP

LIVE  
ONLINE

16<sup>th</sup>-17<sup>th</sup> March  
**2023**  
09 AM to 12 PM

GET CERTIFIED  
FROM:

Agile  
USA

## TRAINER



**MUHAMMAD FAHAD KHAN**

Senior Agile Coach  
Charles Schwab

### FEW TOPICS TO BE DISCUSSED IN 2 DAYS:

- » Why Agile
- » The Agile Manifesto
- » Scrum Pillars
- » Business Agility
- » How to become a high Performing Team
- » Story writing in Jira
- » Hands on Experience with Jira
- » Jira Project Creation

## ABOUT FAHAD KHAN

Mr. M. Fahad Khan is an Agile coach and keynote speaker at the company he works for; Charles Schwab A Fortune 500 company with 100 years of history and success under its belt.

Mr. Khan is an IT industry expert with a master's degree in Computer Software Engineering who possesses an in depth understanding of the coaching and software development processes. He is a bilingual team-driven Senior Scrum Master/Agile coach. He also has a background in mentoring and training capable teams to achieve project goals and meet deadlines in an Agile development environment. He has also been a keynote speaker in various national/international conferences and workshops.

Fahad is also a qualified Scrum consultant with 14 years of extensive experience in the IT industry. He was also the recipient of a gold medal at his university graduation. After years of working on numerous IT projects, Fahad decided to fully immerse himself in the world of Agile transformation. Today, he has been working full time for 8 years as an Agile Coach and Scrum master.

As an Agile coach, he provides oversight for project designers, developers, Product owners, scrum masters and architects to ensure that all the elements are coherent, precise and accurately implemented.

Mr. Khan believes that with true alignment and solid execution, amazing things can be accomplished. Keeping this in mind, he has devised a series of seminars where you can leverage coaching skills to be the best Agile Coach/Scrum master that you can be. He has conducted workshops and training sessions on Agile, Scrum and amp; SAFe, around the world. So far, his workshop locations include the USA, Pakistan, UAE, India, Saudi Arabia and the UK.

His previous endeavors in the field of Agile coaching include a 2 years stint at Software Studio 365 where he managed 5 Scrum teams, including 2 that were based in Pakistan. His next journey took him to Child-care CRM where he managed 3 teams over the course of 2 years and guided them on how to adapt to the Scrum framework. Currently, he works at JCPenney as their Agile coach and is managing 40 people who have been divided into 6 teams, including two offshore teams based in Bangalore India.

Fahad has set up the foundation and implementation of the Agile framework in multiple companies that are based in the US. Furthermore, he has also conducted virtual workshops in countries across the globe. He is a highly regarded professional in his industry and has a personal ambition of helping accelerate the Agile transformation worldwide.

For more Details Contact: [register@scaptox.com](mailto:register@scaptox.com)

# TERMS & CONDITIONS

## CANCELLATION & SUBSTITUTION POLICY

Cancellations must be received in writing. If the cancellation is received more than 14 days before the conference, attendees will receive a full credit to a future conference. Cancellations received 14 days or less (including the fourteenth day) prior to the conference will be liable for the full fee.

A substitution from the same organisation can be made at any time in writing at no extra charge. In the event that Scaptox cancels a conference, payments received till the cancellation date will be credited back to the customers through cheque.

## DATA PROTECTION

The personal information shown and/or provided by you will be held in a database. It may be used to keep you up to date with developments in your industry. Sometimes your details may be obtained or made available to third parties for marketing purposes. If you do not want your details to be used for this purpose, please email us at [maira.rafiq@scaptox.com](mailto:maira.rafiq@scaptox.com)

## CHANGES TO CONFERENCE & AGENDA

Scaptox reserves the right to postpone or cancel an event, to change the location or alter the advertised speakers for an event.

Scaptox is not responsible for any loss or damage as a result of substitution, alteration, postponement or cancellation of an event due to causes beyond its control including without limitation, acts of God, natural disasters, sabotage, accident, trade or industrial disputes, terrorism or hostilities. In the event that a conference is cancelled, Scaptox is not liable for any costs incurred by delegates in connection with their attendance.

Occasionally it is necessary for reasons beyond our control to alter the content and timing of the program, venue or the identity of the speakers without any liability to the delegates. Changes to the agenda will be updated on our website as soon as possible.

## REGISTER

- » Investment for full day conference: PKR 12,500 Per Participant + 13% SST
- » Investment for 2 days workshop: PKR 35,000 Per Participant + 13% SST
- » Gold Pass (Investment for conference + workshop): PKR 12,500 Per Participant + 13% SST
- » Register a group of 5 or more delegates & get: 10% discount

## INTERESTED IN ATTENDING?

Registered Online Through the Link: <https://forms.microsoft.com/r/EYYPGuej9z> OR

Contact Scaptox Team: +92 2137445148

Email at: [register@scaptox.com](mailto:register@scaptox.com)