



SCAPTOX

DATACON₀² PAKISTAN₁²

VENUE

MÖVENPICK
HOTEL
KARACHI

*Harness the Power of Data Analytics to
Evolve into an Insight Driven Enterprise*

28th October 2021

Day: Thursday

Timings: 9am to 5pm

FEATURING SPEAKERS



FAYYAZ ALAM

CEO
Cinergie Digital



MAHVISH ATIF

Senior Specialist - Modern Work &
SCIM (Security, Compliance &
Identity Management)
Microsoft Pakistan



SAQUIB AHMED

Country Managing Director
SAP Pakistan



NOOR US SAMAD

Chief Information Officer
Thal Limited



SYED MOIN BALKHI

General Manager IT
PSO Limited



SYED ABDUL QADIR

Director- Technology
Consulting and Risk Assurance
A.F. Furguson



SHAHID SUMAR

CIO
Albaraka Bank



MUJEEB MUHAMMAD SYED

Head Core Technology
Transformation
Habib Bank Limited



KH. TANVEER SALEEM

IT Leader
United Energy Pakistan



M. MUZAMMAL JAMIL

GH IT
Madina Group of Industries



ASIF SHAH

CIO
CDC Pakistan



SAIYED SHAHAB AHMED

Manager Business Applications
& Security
ICI Pakistan



ZEESHAN PIRZADA

Business Application Lead
-MEA Multi-Country Cluster
Microsoft



FAISAL ANWAR

CIO
UBL Bank



ASHRAF UL KABIR

Customer Success Manager
IBM Pakistan



IFTIKHAR ARIF

General Manager Information
Technology & Ecommerce
Muller & Phipps Pakistan
Pvt, Ltd.



SYED BILAL QASIM

Market Development Analyst
Huawei

About Datacon Pakistan:

Volatile market conditions and changing consumer behavior, especially in the last few months, have struck businesses around the world like a bolt from the blue forcing them to adopt strategies that were months or years away in their timeline. Pakistan was no exception to this global trend. In these unwarranted and testing conditions, the onus fell on the leadership to take decisions that would determine the future of these affected organizations. Informed decisions can only be taken when a leader has more insights or business intelligence and to be able to get those specific insights, data needs to be brought into the picture to allow organizations to understand both the internal and external factors that could influence the path they take going forward. Just a few months back, the world was creating 2.5 quintillion bytes of digital data. According to IDC, by 2025, the worldwide data is expected to grow 61% to 175 zettabytes from 33 zettabytes, with as much of the data residing in the cloud as in data centres.



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|---------------------|---|---|
| 08:15 am – 09:00 am | Registration & Networking | |
| 09:00 am – 09:05 am | Opening Speech by Scaptox | Muhammad Akbar Aqil, CEO, Scaptox |
| 09:05 am – 09:25 am | Debunk the Machine: How AI will (Actually) transform your Data Analytics | Ashraf ul Kabir, Customer Success Manager IBM Pakistan |
| 09:25 am – 09:45 am | An Era of Autonomous Driving Networks | Syed Bilal Qasim Market Development Analyst Huawei |
| 09:45 am – 10:05 am | Tea & Networking | |
| 10:10 am – 11:10 am | Panel Discussion - What impacts the success of a data governance strategy? Debating policies, procedures & practical elements | <p>Panelists:</p> <p>Mujeeb Mohammad Syed, Head of Global Information Systems, HBL - Habib Bank Limited.</p> <p>Faisal Anwar, CIO UBL Bank.</p> <p>Asif Shah, CIO, CDC Pakistan.</p> <p>Shahid Sumar CIO, Albaraka Bank.</p> <p>Fayyaz Alam, CEO of Cinergie Digital</p> <p>Moderator:</p> <p>Abdul Qadir, Director – Technology Consulting and Risk Assurance, A.F. Ferguson</p> |

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|---------------------|---|--|
| 11:15 am – 11:35am | Securing productivity in a digital world | Mahvish Atif, Senior Specialist Modern Work SCIM, Microsoft Pakistan. |
| 11:35 am – 11:55 am | Cloud-based Analytics: Business Intelligence & Predictive Analytics Moving towards Intelligent Enterprise | Saquib Ahmed, Country Managing Director, SAP Pakistan |
| 12:00 pm – 1:00 pm | Panel Discussion: The Business of Data Show: Data Visualization | <p>Panelists:</p> <p>Noor-us-Samad, Chief Information Officer, Thal Limited.</p> <p>Moin Balkhi, General Manager IT PSO Limited.</p> <p>Iftikhar Arif, General Manager Information Technology & E-Commerce Muller & Phipps Pakistan Pvt, Ltd.</p> <p>Ashfaqe Ahmed, GM and Head of IT of EFU Life Assurance.</p> <p>Mubashir Amjad Hussain, CIO & Business Transformation Director, PEPSI (NBC).</p> <p>Moderator:</p> <p>Saiyed Shahab Ahmed, IT Manager Applications & Information Security, ICI Pakistan.</p> |

01:00 pm – 02:20 pm Lunch and Prayers Break

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|---------------------|---|---|
| 02:20 pm – 02:40 pm | Disruption through Data | Kh. Tanveer Saleem, IT Leader UEP |
| 02:40 pm – 03:00 pm | Low Code Platform – Across Industry | Zeeshan Pirzada, Business Application Lead - MEA Multi-Country Cluster, Microsoft |
| 03:05 pm – 03:25 pm | Data is the Money | Muzammal Jamil, Group Head of IT Madina Group of Industries |
| 03:30 pm – 03:50 pm | Data Security, impact, challenges and solutions | Mehzad Sahar, Group Head InfoSec Engro Corporation |
| 03:50 pm – 04:00 pm | Closing | Ayaz Khan, Cloud Advisor BPS Middle East |

04:00 pm – 04:30 pm Tea & Networking

This is a tentative agenda. Speakers and topics may change without prior notice.

TERMS & CONDITIONS

Mandatory Vaccination Policy:

1. Participants to be fully vaccinated against COVID-19 prior to attending the conference. NADRA Certificate required at the time of registration.
2. Temperature device will be available at the entrance for the conference and each participant will be checked for his temperature. Participants with accepted temperatures only will be allowed inside the conference hall
3. Masks are mandatory

DISCLAIMER

In case the Government of Pakistan do not allow for physical event due to Covid, the event will take place online over Microsoft Teams

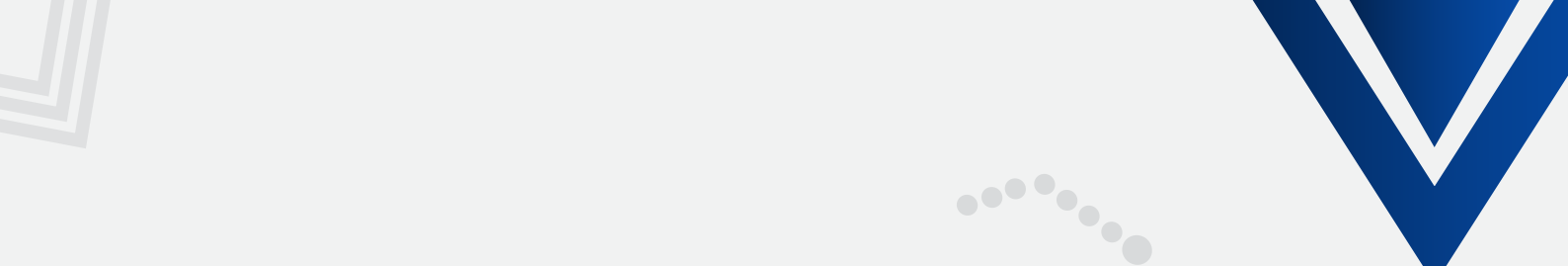
Cancellation and substitution policy:

Cancellations must be received in writing. If the cancellation is received more than 14 days before the conference, attendees will receive a full credit to a future conference. Cancellations received 14 days or less (including the fourteenth day) prior to the conference will be liable for the full fee. A substitution from the same organisation can be made at any time in writing at no extra charge. In the event that Scaptox cancels a conference, payments received till the cancellation date will be credited back to the customers through cheque.

Changes to conference and agenda:

Scaptox reserves the right to postpone or cancel an event, to change the location or alter the advertised speakers for an event.



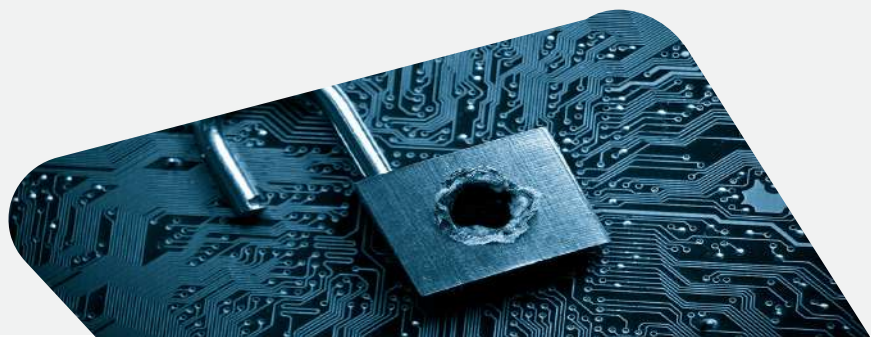


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Occasionally it is necessary for reasons beyond our control to alter the content and timing of the program, venue or the identity of the speakers without any liability to the delegates. Changes to the agenda will be updated on our website as soon as possible.

Data protection:

The personal information shown and/or provided by you will be held in a database. It may be used to keep you up to date with developments in your industry. Sometimes your details may be obtained or made available to third parties for marketing purposes. If you do not want your details to be used for this purpose, please email us at info@scaptox.com



Register:

Investment for full day conference: PKR 12,500 per participant + 13% SST

Register a group of 5 or more Delegates: 10% Discount

For PSEB, P@SHA, MAP members, & IBA Alumni: 15% Discount

Book & Pay Before 15th september 2021 and get 10% discount

Book & Pay Before 30th september 2021 and get 5% discount

***All Discounts are mutually exclusive**

Interested in attending? Register online through the link: <https://forms.office.com/r/wuLVjhHj> or contact Maira Rafiq at +92 21 37445148

In order to take advantage of the special offers, you need to book and pay by the above-mentioned dates. Scaptox reserves the right to charge delegates any current price should the payment not be received by the special offer date.

Agenda for DataCon Pakistan, 2021:

The agenda of Datacon Pakistan features a unique blend of expert discussions, case stories, breakthrough methodologies, practical tools, hands-on application, and inspirational vision. Datacon is not a passive event; your participation matters. Most activities will involve live interaction in a creative process. The agenda is geared toward intensive relationship-building, practical implementation and design-based modeling. You will learn, bond, build, and digitize together with your peers.