SCAPTOX

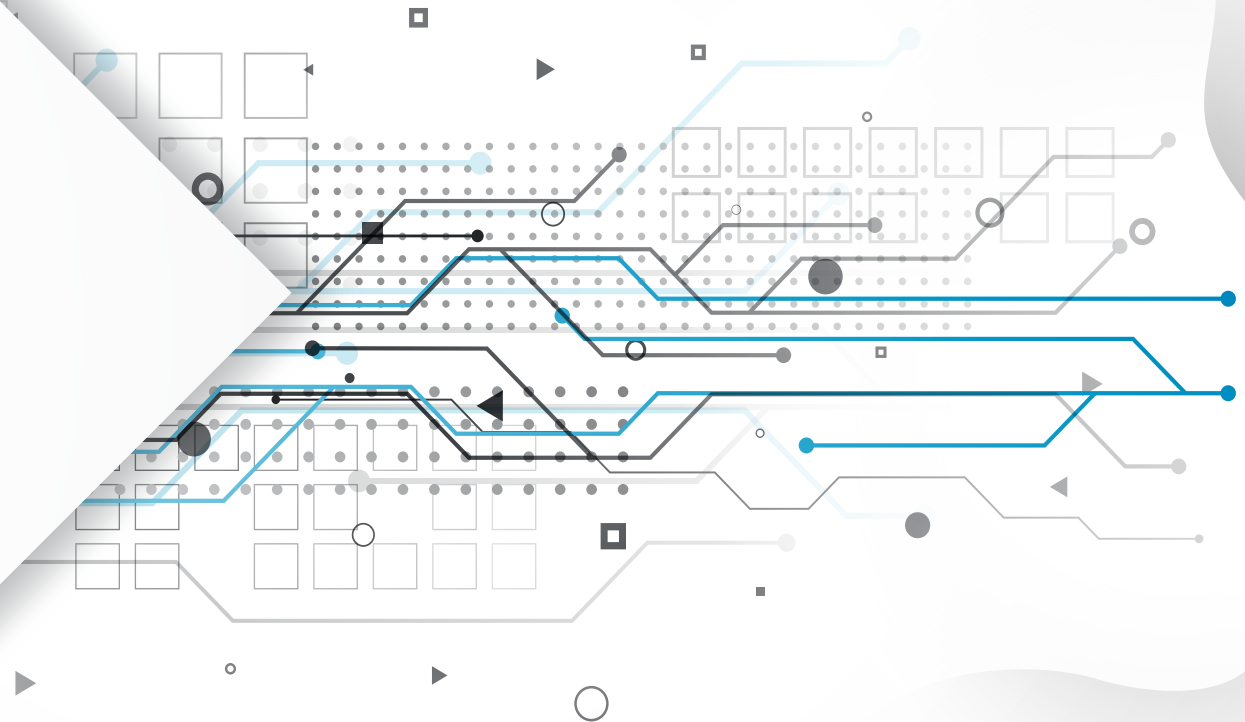# Digital Transformation Conclave 2018

Oct 17, 2018
Mövenpick Hotel Karachi
(Ballroom C)

Participating Partners

Microsoft

SAP

FORTINET

VERITAS

FISHRY

TMRC

ORACLE

Kualitatem
QUALITY GROWTH PARTNERS

EZY BUSINESS
APPLICATIONS (PVT) LTD.

CISCO

IBM

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DATA INTEGRATION MADE EASY

Supporting Partners

P@SHA
Pakistan Software Houses Association for IT & ITES

PAKISTAN
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SOFTWARE
EXPORT BOARD

Strategic Partners

TECH
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About Digital Transformation Conclave, 2018

Digital Transformation is reinventing organizations with the use of digital technology. The pace of change over the last five years has been significant with businesses accelerating their digital capabilities at an astonishing rate.

With this rapid transformation, there is a need to properly harness digital technologies and put them to effective use. The Digital Transformation Conclave brings together leaders spearheading digital initiatives in their organizations to offer insights, education and case studies on what can be a confusing environment.

Why Digital Transformation Conclave, 2018?

Organizations across industries are going through a major makeover in the wake of a new era of digital business. Seized by an imperative to transform business, these organizations across markets are redefining their business models and providing seamless customer experience. However, there is a sizeable number of businesses still struggling to grab hold of the impact of the digital era and gain competitive benefits.

'Digital' discussions today revolve mainly around rehashing 'business model', 'leadership' to drive digital business and the 'need' for a Chief Digital Officer. The CIOs who are at the forefront of this revolution are increasingly leveraging the SMAC -- Social, Mobile, Analytics and Cloud, to redefine the way businesses are done today.

The new digital era is so transformative that leaders in the government sector have started betting on the role technology can play in realizing Pakistan's growth. In-fact the government has already made some headway in recognizing the power of technology to deliver better citizen services – from digitization efforts to making government services available on mobile.

Why Digital Transformation Conclave, 2018?

With more and more users accessing internet and the increasing digital adoption, the next wave of digital transformation would be both exciting and complicated.

The Digital Transformation Conclave is designed for CXOs & top-level decision makers of organizations who are either embarking upon digital journey or made some inroad into their journey. The day-long event will provide practical insights for CIOs to strategize & plan their digital initiatives. The decision makers will have insights to deal with challenges on the way & the event will cover best practices for organizations to benefit from.

Why Attend?

Our conference will have some of the most exciting digital leaders joining for what will be a truly insightful day packed full of presentations, lively debate, Q&A sessions & networking.

Featuring:

Naveed Siraj,
Country Manager Pakistan & Afghanistan
Dell

Saquib Ahmad,
Country Managing Director
SAP Pakistan

Kashif-ul-Haque,
Country GM
Cisco Pakistan

Shabahat Bokhari,
Country Director Pakistan & Afghanistan
Fortinet

Adam Dawood,
Head of Yayvo

Shariq Rehman,
Managing Director Oracle
Pakistan and Afghanistan

Ghazanfar Ali,
CEO Pakistan & Afghanistan
IBM

Geoff Greenlaw, Senior Director &
Head of Channel (Emerging Region, EMEA),
Veritas Technologies LLC

Ali Imran Khan,
Head of Branchless Banking and Digital Initiatives,
Meezan Bank

Saad Kaliya,
Partner,
A. F. FERGUSON & Co

M. Ali Nasim,
CEO,
Ephlux

Paul Keijzer,
CEO,
The Talent Games

Badar Khushnood,
VP Growth
Fishry.com

Shoaib Qureshi,
Client Technical Architect,
IBM Pakistan

Adnan Ali,
CEO,
Avanza Premier Payment Services

Agenda for Digital Transformation Conclave

The agenda of the Conclave features a unique blend of expert discussions, case stories, breakthrough methodologies, practical tools, hands-on application, and inspirational vision. The agenda is geared toward intensive relationship-building, practical implementation and design-based modeling. You will learn, bond, build, and digitize together with your peers.

08:15 am – 09:00 am	**Registration & Networking**	
09:00 am – 09:05 am	**Opening**	
09:05 am – 09:15 am	**Keynote Address by The Chief Guest**	**Khalid Maqbool Siddiqui, Federal Minister for Information Technology and Telecommunication (Invited)**
09:15 am – 09:35 am	**The Promises and Perils of Transformational Technologies**	**Shariq Rehman, Managing Director, Oracle Pakistan and Afghanistan**
09:35 am – 09:55 am	**Role of Big Data, AI and Analytics in Digital Transformation**	**Ghazanfar Ali, CEO Pakistan & Afghanistan, IBM**
09:55 am – 10:15 am	**Who's in charge – you or your data? Smart Utilization of Structured & Unstructured Data for Business Decision Making**	**Saquib Ahmad, Country Managing Director, SAP Pakistan**

10:15 am – 10:45 am	Blockchain Technology - The Future	Muhammad Haroon, Blockchain Consultant, Crypto Advisor
10:45 am – 11:15 am	Tea & Networking Break	
11:15 am – 11:40 pm	Why Should Organizations Transform	Naveed Siraj, Country Manager Pakistan & Afghanistan, Dell
11:40 am – 12:00 pm	Journey from API to Marketplace to Ecosystem	Shoaib Qureshi, Client Technical Architect, IBM Pakistan
12:00 pm – 12:45 pm	Panel Discussion: Security enabled Digital Transformation	Geoff Greenlaw, Senior Director & Head of Channel (Emerging Region, EMEA), Veritas Technologies LLC; Kashif-ul-Haque, Country GM, Cisco Pakistan; Shabahat Bokhari, Country Director Pakistan & Afghanistan, Fortinet; Moderated by: Saad Kaliya, Partner, A. F. FERGUSON & Co

12:45 pm – 1:15 pm	**Role of Branchless Banking in Digital Transformation**	**Ali Imran Khan, Head of Branchless Banking and Digital Initiatives, Meezan Bank**
1:15 pm – 02:00 pm	**Lunch and Prayers Break**	
2:00 pm – 2:45 pm	**Panel Discussion: Digital Transformation: From Brick & Mortar to E-Commerce**	**Qasim Awan, Director, TCS Holdings; Adnan Ali, CEO, APPs; Shayan Tahir, Founder & CEO, HomeShopping; Shahzad Shahid, CEO, TPS Onlilne; Badar Khushnood, VP Growth, Fishry.com; Moderated by: Adam Dawood, Head of Yayvo**
02:45 pm – 03:05 pm	**The Magic of E-Commerce**	**Badar Khushnood, VP Growth, Fishry.com**
03:05 pm – 03:30 pm	**Managing Talent in the Exponential Age: Digtising Talent Processes through AI and Gamification**	**Paul Keijzer, CEO, The Talent Games**

03:30 pm – 04:00 pm	Tea & Networking Break	
04:00 pm – 04:30 pm	Lessons Learnt from Enterprise IoT Deployments	M. Ali Nasim, CEO, Ephlux
04:30 pm – 05:00 pm	Digital Transformation in the field of Accounting & Finance : Opportunities, Obstacles and benefits	Shoaib Hashmi - Treasury and Risk Solutions Consultant - Level II Kyriba Certified

*This is a tentative agenda. Speakers and topics may change without prior notice.

Register

Full day conclave PKR 12,500 +SST per participant

10% Discount on 5+ nominations from the same company

15% Discount for PSEB & P@SHA members

*The fee includes conference kit, lunch, refreshments and business networking

For branding/sponsorship opportunities, registration(s) and further details,

please contact us.

For registration(s), send us your Name, Designation, Organisation, Mobile & Email to:

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Tel: 0092-21-34836828

Email: talha.khalil@scaptox.com

*Refunds are not allowed, however substitutes may attend, provided we are informed in writing at least 5 working days in advance. In the event of unforseen circumstances, Scaptox reserves the right to postpone, amend or cancel the event.