

DataCon PAKISTAN 2019

**14th
November
2019**

**Marriott Hotel, Karachi
Timings: 9am to 5pm**

Harness the Power of Data Analytics to Evolve into an Insight Driven Enterprise

FEATURING



Mehzad Sahar
Chief Information Security Officer
Bank Alfalah



Syed Ijlal Jafri
Director Group IT
Martin Dow Group



Abdul Qadir
Director – Technology
Consulting and Risk Assurance
A.F. Ferguson



Noor us Samad
Chief Information Officer
Thal Limited



Shahid Sumar
CIO
Albaraka Islamic Bank



Mahvish Atif
Account Director
Microsoft Pakistan



Dr. M.Ehsan Khan
CEO Co-Founder
Inseeyab



Syed Asif Shah
Chief Information Officer
Central Depository Company
of Pakistan Limited



Shahzad Rasheed
Chief Technical Officer EBG
Huawei



Syed Ahsan
Head of Disruption
1LINK



Saud Hashimi
Lead - Big Data and AI
A. F. Ferguson & Co.



Moin Balkhi
Head of IT
PSO



Saquib Ahmad
Country Managing Director
SAP Pakistan



Imran uz Zaman
Cyber Security Practitioner
Mizuho Bank - USA



Kh. Tanveer Saleem
Chief Information Officer
Shan Foods Private Limited



Danish Haroon
Data Scientist
K-Electric



Syed Waqar Uddin
Senior Solutions Architect
VMWare



Syed Zeeshan Ali
General Manager Information
Technology
National Foods Ltd



Saiyed Shahab Ahmed
Manager Business Applications
& Security
ICI Pakistan



Usman Rizwan
TECH Head (Manufacturing and
Supply Chain) Pakistan
GSK

Supporting Partner



MZ Mustafa
Principal Consultant
KPA Consulting



Nabil Kalu
Master Of Ceremonies



Iftikhar Arif
General Manager IT
Muller & Phipps

Strategic Partner



Media partner



** This is a tentative agenda. Speakers and topics may change without prior notice.*

COMPANIES PARTICIPATING



Microsoft

A.F. FERGUSON & Co.



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inseyab
Beyond Data - Beyond Limits



KPA
CONSULTING



vmware®



Bank Alfalah



alBaraka



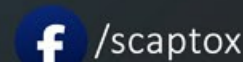
SILKBANK
Yes we can



systems



ICI PAKISTAN



ABOUT DataCon PAKISTAN 2019

DataCon Pakistan will see international and local industry experts from various industries discuss challenges within data governance such as data remediation, enrichment, breaking down the silos, data security and more. Culture Change and Change Management is becoming of utmost importance as organisations are looking to become data-driven before they are left behind and DataCon Pakistan will host sessions on these subjects. Data Science & applying AI & ML is what everyone is looking into, the 2019 edition of DataCon will put a few industry leaders on stage to share their experiences on how they applied data science to real business cases and what they have learned.

What is new to the 2019 edition of DataCon Pakistan?

- **The BIG Question?** 5-6 Experts will be put on stage and asked - "How did you effect change in your organisation through data analytics" .
- **"Industry Case Studies"** - What projects have Data Science teams delivered recently, how they were done and what were the results.
- **20+ Top Class Expert Speakers** - Local and international data & analytics experts from various industries will share their years of experience and expertise on wide range of topics.

The agenda will feature plenary key-notes, presentations and case-studies as well as 2 Panel Discussions. Focus will be on: **1) Data Governance 2) Strategy & Operations 3) Data Science / AI / ML**

WHO SHOULD ATTEND:

Attending DataCon Pakistan is a must for all professionals dealing with:

- BI
- Data Science
- Big Data
- Master Data Management
- Insights & Analytics
- Data Governance
- Data Strategy
- Culture
- Change Management and other similar roles

AGENDA FOR DataCon PAKISTAN 2019

The agenda of DataCon features a unique blend of expert discussions, case stories, breakthrough methodologies, practical tools, hands-on application, and inspirational vision. DataCon is not a passive event; your participation matters. Most activities will involve live interaction in a creative process. The agenda is geared toward intensive relationship-building, practical implementation and design-based modeling. You will learn, bond, build, and digitize together with your peers.

08:15 am – 09:00 am	Registration & Networking	
09:00 am – 09:05 am	Opening Speech by Scaptox	Muhammad Akbar Aqil, Director/CCO, Scaptox
09:05 am – 09:15 am	Chief Guest Address	Khalid Maqbool Siddiqui, Federal Minister IT & Telecom
09:15 am – 09:35 am	Data Analytics in Health Sciences – A Global Perspective	Syed Ijlal Jafri, Director Group IT Martin Dow Group
09:35 am – 09:55 am	More Data, Better Predictions, Faster Services	Shahzad Rasheed, Chief Technical Officer EBG Huawei
09:55 am – 10:15 am	Intelligent Cloud Intelligent Edge	Mahvish Atif, Account Director, Microsoft Pakistan
10:15 am – 11:00 am	Panel Discussion: Evolution of Data Analytics in Banking	Panelists: Mehzad Sahar, Chief Information Security Officer, Bank Alfalah, Syed Ahsan, Head of Disruption, 1-Link Syed Asif Shah, Chief Information Officer at Central Depository Company of Pakistan Limited Shahid Sumar, CIO, Albaraka Islamic Bank Imran uz Zaman, Cyber Security Practitioner Mizuho Bank - USA Moderator: Abdul Qadir, Director – Technology Consulting and Risk Assurance, A.F. Ferguson
11:00 am – 11:15 am	Tea & Networking Break	
11:15 am – 11:35 am	Data Modernisation: The Kubernetes way!	Syed Waqar Uddin, Senior Solutions Architect, VMWare

11:35 am – 11:55 am	Securing Big Data Big Data Security impact, challenges and solutions	Mehzad Sahar, Chief Information Security Officer, Bank Alfalah
11:55 am – 12:15 pm	Trade Foresight - Utilize Data, Identify Opportunities, Enable Trade Decisions	Dr. Muhammad Ehsan Khan, CEO & Co-Founder Inseyab
12:15 pm – 1:00 pm	Panel Discussion: The BIG Question: How did you Effect Change in your Organisation through Data Analytics? Pushing past theory into real outcomes	Panelists: Noor us Samad, CIO, Thal Engineering Moin Balkhi - Head of IT – PSO Adnan Qazi, CIO, Lucky Cement Limited Usman Rizwan, Tech Head, GSK Syed Zeeshan Ali, G.M Information Technology, National Foods Ltd. Iftikhar Arif, General Manager IT & Executive Committee member Muller & Phipps Moderator: Saiyed Shahab Ahmed, IT Manager Applications & Information Security, ICI Pakistan
1:00 pm – 02:00 pm	Lunch and Prayers Break	
2:00 pm – 2:20 pm	Release the Breaks & Accelerate Your Journey to AI	Danish Haroon, Data Scientist at K-Electric
2:20 pm – 2:40 pm	Creating ROI from Data Investments - Strategy and Challenges	Saud Hashimi, Lead - Big Data and AI A. F. Ferguson & Co.
02:40 pm – 03:00 pm	Cloud-based Analytics: Business Intelligence & Predictive Analytics - Moving towards Intelligent Enterprise	Saqib Ahmed, Country Managing Director, SAP Pakistan
03:00 pm – 03:20 pm	Disruption through Data	Kh. Tanveer Saleem, Chief Information Officer, Shan Foods
03:20 pm – 03:40 pm	AI and Big data for treasury and accountants A practical perspective on Data Analytics, AI and BI in the modern day treasury and accounting Challenges, Opportunities and Benefits How cloud based systems are supporting the Data Analytics in treasury and accounting practice	Shoaib Hashmi, Treasury Finance and Risk Solutions Consultant, UAE
03:40 pm – 04:00 pm	Leveraging Data to Optimize Energy in Manufacturing Industries	MZ Mustafa, Principal Consultant, KPA Consulting
4:00 pm – 4:20 pm	Tea & Networking Break	

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GLIMPSES FROM THE PAST CONFERENCES (2018-2019)



 **YouTube**
Click on the link below
<https://goo.gl/NxMwQd>

TERMS & CONDITIONS

Cancellation and substitution policy

Cancellations must be received in writing. If the cancellation is received more than 14 days before the conference, attendees will receive a full credit to a future conference. Cancellations received 14 days or less (including the fourteenth day) prior to the conference will be liable for the full fee. A substitution from the same organisation can be made at any time in writing at no extra charge. In the event that Scaptox cancels a conference, payments received till the cancellation date will be credited back to the customers through cheque.

Changes to conference and agenda

Scaptox reserves the right to postpone or cancel an event, to change the location or alter the advertised speakers for an event.

Scaptox is not responsible for any loss or damage as a result of substitution, alteration, postponement or cancellation of an event due to causes beyond its control including without limitation, acts of God, natural disasters, sabotage, accident, trade or industrial disputes, terrorism or hostilities. In the event that a conference is cancelled, Scaptox is not liable for any costs incurred by delegates in connection with their attendance.

Occasionally it is necessary for reasons beyond our control to alter the content and timing of the program venue or the identity of the speakers without any liability to the delegates. Changes to the agenda will be updated on our website as soon as possible

Data protection

The personal information shown and/or provided by you will be held in a database. It may be used to keep you up to date with developments in your industry. Sometimes your details may be obtained or made available to third parties for marketing purposes. If you do not want your details to be used for this purpose, please email us at info@scaptox.com

REGISTER

Investment for full day conference: PKR 15,000 per participant + 13% SST

Register a group of 5 or more Delegates: 10% Discount

For PSEB, P@SHA, MAP members, & IBA Alumni: 15% Discount

Book & Pay Before 15th September 2019 and get 10% discount

Book & Pay Before 15th October 2019 and get 5% discount

*Discounts are mutually exclusive

Interested in attending? Register online at register@scaptox.com or contact Ahsan Vohra at +92 21 34836328

What will you get

- Full access to all main conference sessions
- Numerous participant networking opportunities
- Refreshments, lunch and drinks reception included

*In order to take advantage of the special offers, you need to book and pay by the above-mentioned dates.

Scaptox reserves the right to charge delegates any current price should the payment not be received by the special offer date.

TESTIMONIALS

- "Session was wonderful."
(Mr Akber Ahmed, Group CIO, Dr. Ziauddin Hospital)
- "It was nice gathering and well executed."
(Jawad Khalid Mirza, CISO, Askari Bank Limited)
- "It was my pleasure to be part of Speaker panel of Digital Transformation Conclave 2019. We must encourage such summits as Digital Transformation is the key to take Pakistan to next level of change management which will be the base of prosperous Pakistan in the days to come."
(Saqib Ahmad, Country Managing Director, SAP Pakistan)
- "Honoured to be part of 2nd edition Scaptox Digital Transformation Conclave as a speaker and panelist. I see a lot of improvements within one year already. The quality and mix of audience was relevant to the topics presented. Security Transformation (SX) is an integral part of Digital Transformation (DX) and its time that the importance of SX is realized through such discussions and conferences. Hoping that SX will dominate customers agenda in near future."
(Shabhat Bokhari, Regional Sales Manager – Pakistan & Afghanistan, Fortinet)
- "It was a great learning experience for me as Industry thought leaders shared their views on ingredients of Digital Transformation "
(Mr Ali Imran Khan, Head of Branchless Banking and Digital Initiatives, Meezan Bank)
- "it was a pleasure being part of such a dynamic panel and discussing the growth of digital payments and e-commerce in Pakistan"
(Omar Moeen Malik, Head of Digital Payments & Wallets, Telenor Microfinance Bank)
- "Really enjoyed being part of an insightful panel about the broader role telcos can play in empowering society through technology based solutions – I hope we can continue this important dialogue going forward".
(Sardar M. Abubakr, Chief Digital & Strategy Officer, Telenor Pakistan)
- "Engaging and interactive workshop with a carefully carved out agenda and a great mix of panelists to provide an all rounded view on the need of Digital transformation and How to really go about it".
(Bilal Asghar, GM Business Services, PTCL)
- "I really enjoyed presenting at the Conclave 2019 event. First class venue. Excellently organized by Scaptox and a high calibre of expert presenters. Very impressive"
(Charles Marcus, Consultant, The Empowerment International Group, Inc.)
- "It was a wonderful event with subject "Digital Transformation" addressing the key issues that are relevant not only to Pakistan Business community but worldwide. Good thing is we are talking about it meaning we are putting in efforts to keep up with the new global trends. Scaptox did a marvelous job putting the presentations and panel discussions together and conducting a successful event."
(Shahan Ur Rehman, Sr. Technical Sales Manager, SYNTAX Diamond Information Systems LLC)